

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: WSVN-TV	Date: 8/13/12
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I, Lauren Schumacher
do hereby request station time concerning the following issue:

Restore Our Future, Inc.

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	VARIES				

Total Charges: \$ 90,400 GROSS

This broadcast time will be used by: Restore Our Future, Inc.

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☒ **Yes**
☐ **No**

Qualitative Criteria: Release 1 2012 Feb11-Jan12 SCARBOROUGH

Political party affiliation is Independent, Independent, but feel close Democrt or Independent, but feel close Republicn and registered to vote in district of residence and always vote in presidential elections

Buyer Elise Cloyd
Client Restore Our Future

Order Number 1,893
Campaign Est. 1893
Flight Flight 1 08/14/12-08/20/12

Station WSVN
Address

Agency Mentzer Media
Address 600 Fairmount Avenue
Suite 306
Towson
MD 21286

WSVN-FOX

QAJP 35+

Time Period	Rate	Run Dates	Len	Sp	Mo	Tu	We	Th	Fr	Sa	Su	RTG	CPP
MILLIONAIRE													
Tu-Fr 11:00a-12:00p	\$600	Aug14-Aug17	:30	4	--	1	1	1	1	--	--	2	
CH7 NWS-NOON													
Tu-Fr 12:00p-12:30p	\$700	Aug14-Aug17	:30	4	--	1	1	1	1	--	--	2	
CH7 NWS-NOON													
Tu-Fr 12:30p- 1:00p	\$700	Aug14-Aug17	:30	4	--	1	1	1	1	--	--	2	
CH.7 NEWS													
Tu-Fr 4:00p- 4:30p	\$1,000	Aug14-Aug17	:30	4	--	1	1	1	1	--	--	3	
CH.7 NEWS													
Tu-Fr 4:30p- 5:00p	\$1,000	Aug14-Aug17	:30	4	--	1	1	1	1	--	--	3	
CH7 NWS 5.00PM													
Tu-Fr 5:00p- 5:30p	\$1,600	Aug14-Aug17	:30	4	--	1	1	1	1	--	--	3	
CH7 NWS 5.30PM													
Tu-Fr 5:30p- 6:00p	\$1,600	Aug14-Aug17	:30	4	--	1	1	1	1	--	--	3	
CH7 NWS 6.00PM													
Tu-Fr 6:00p- 6:30p	\$1,800	Aug14-Aug17	:30	4	--	1	1	1	1	--	--	3	
NFL PRESEASON 8/16													
Thu 8:00p-11:00p	\$10,000	Aug16-Aug16	:30	1	--	--	--	1	--	--	--	6*	
NFL PRESEASON 8/17													
Fri 8:00p-11:00p	\$10,000	Aug17-Aug17	:30	2	--	--	--	--	2	--	--	6*	
TODAY-FL SA ED													
Sat 8:00a- 8:30a	\$500	Aug18-Aug18	:30	1	--	--	--	--	--	1	--	3	

* - Denotes estimated item(s).

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TAPSCAN
Software Suite

Elise Cloyd - 8/10/12 12:00 PM

Miami-Ft. Lauderdale - MAYJUL Nielsen

WSVN-FOX

QAJ P 35+

Time Period	Rate	Run Dates	Len	Sp	Mo	Tu	We	Th	Fr	Sa	Su	RTG	CPP
TODAY-FL SA ED													
Sat 8:30a-9:00a	\$500	Aug18-Aug18	:30	1	--	--	--	--	--	1	--	2	
TODAY-FL SA ED													
Sat 9:00a-9:30a	\$500	Aug18-Aug18	:30	1	--	--	--	--	--	1	--	2	
TODAY-FL SA ED													
Sat 9:30a-10:00a	\$500	Aug18-Aug18	:30	1	--	--	--	--	--	1	--	2	
CH7WKND NW-10P													
Sat 10:00p-11:00p	\$1,800	Aug18-Aug18	:30	2	--	--	--	--	--	2	--	3	
CH7 NWS 11.00P													
Sat 11:00p-11:30p	\$1,400	Aug18-Aug18	:30	1	--	--	--	--	--	1	--	2	
CH7 NWS WEEKEND													
Sa-Su 5:00p-5:30p	\$600	Aug18-Aug19	:30	2	--	--	--	--	--	1	1	2	
CH7 NWS WEEKEND													
Sa-Su 6:00p-7:00p	\$800	Aug18-Aug19	:30	4	--	--	--	--	--	2	2	2	
CH7WKND NW-10P													
Sun 10:00p-11:00p	\$2,000	Aug19-Aug19	:30	2	--	--	--	--	--	--	2	3	
MILLIONAIRE													
Mon 11:00a-12:00p	\$600	Aug20-Aug20	:30	1	1	--	--	--	--	--	--	2	
CH7 NWS-NOON													
Mon 12:00p-12:30p	\$700	Aug20-Aug20	:30	1	1	--	--	--	--	--	--	2	
CH7 NWS-NOON													
Mon 12:30p-1:00p	\$700	Aug20-Aug20	:30	1	1	--	--	--	--	--	--	2	
CH.7 NEWS													
Mon 4:00p-4:30p	\$1,000	Aug20-Aug20	:30	1	1	--	--	--	--	--	--	3	
CH.7 NEWS													
Mon 4:30p-5:00p	\$1,000	Aug20-Aug20	:30	1	1	--	--	--	--	--	--	3	
CH7 NWS 5.00PM													
Mon 5:00p-5:30p	\$1,600	Aug20-Aug20	:30	1	1	--	--	--	--	--	--	3	
CH7 NWS 5.30PM													
Mon 5:30p-6:00p	\$1,600	Aug20-Aug20	:30	1	1	--	--	--	--	--	--	3	
CH7 NWS 6.00PM													
Mon 6:00p-6:30p	\$1,800	Aug20-Aug20	:30	1	1	--	--	--	--	--	--	3	

WSVN Totals	\$90,400	58	Reach / Frequency	168	\$572.15
				38.6	4.1

Monthly Aug 2012
Gross Cost \$90,400.00

WSVN
WPLG
WTVJ
WFOR
WSFL

Reach and Frequency projections are computed using the Beta-Binomial Extension Formula.
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TAPSCAN
Software Sales

accurate



WSVN
1401 79TH ST CAUSEWAY
MIAMI, FL 33141

Mentzer Media Services
600 Fairmount Ave, Suite 306
Towson, MD 21286

Contract # 30217

Schedule Dates 08/14/12-08/20/12
Advertiser ISS/RESTORE OUR FUTURE (3311)
Agency Mentzer Media Services (1520)
Product Political Issues (1082)
Brand RESTORE OUR FUTURE (11306)
Salesperson HRP/VA/MCGARR, MEGHAN (1117)
Sales Office Washington DC
Buyer Name CLOYD, ELISE
Phone/Fax /
CPE 1893
Account Types National/Political Issue
Billing Type Standard
Comments RESTORE OUR FUTURE
RESTORE OUR FUTURE, INC IDB #1021, TV INVOICES #9912736

Date Entered 08/13/12
Last Modified 08/13/12
Entered By Wendy Creque
CO-OP No
Headline # 06273658
Demo A35+
Order Type Normal
Package Deal
Commission % 15.00
Commission \$13,230.00
Net Total \$74,970.00
Sales Tax

WSVN (WSVN)
By Broadcast Month
Aug. 2012
Grand Total:
Spots 55
Rate \$88,200.00
\$88,200.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	08/14/12-08/17/12	1	:30	11A-12P (ET)			1	1	1	1			4	\$600.00	\$2,400.00	WSVN (WSVN)	MILLIONAIRE	8/13/12
2.0	Normal Line / SPOT (2)	08/14/12-08/17/12	1	:30	12P-1230P (ET)			1	1	1	1			4	\$700.00	\$2,800.00	WSVN (WSVN)	NOON NEWS	8/13/12
3.0	Normal Line / SPOT (3)	08/14/12-08/17/12	1	:30	1230P-1P (ET)			1	1	1	1			4	\$700.00	\$2,800.00	WSVN (WSVN)	1230P NEWS	8/13/12
4.0	Normal Line / SPOT (4)	08/14/12-08/17/12	1	:30	4P-430P (ET)			1	1	1	1			4	\$1,000.00	\$4,000.00	WSVN (WSVN)	4P NEWS	8/13/12
5.0	Normal Line / SPOT (5)	08/14/12-08/17/12	1	:30	430P-5P (ET)			1	1	1	1			4	\$1,000.00	\$4,000.00	WSVN (WSVN)	430P NEWS	8/13/12
6.0	Normal Line / SPOT (6)	08/14/12-08/17/12	1	:30	5P-530P (ET)			1	1	1	1			4	\$1,600.00	\$6,400.00	WSVN (WSVN)	530P NEWS	8/13/12
7.0	Normal Line / SPOT (7)	08/14/12-08/17/12	1	:30	530P-6P (ET)			1	1	1	1			4	\$1,600.00	\$6,400.00	WSVN (WSVN)	530P NEWS	8/13/12
8.0	Normal Line / SPOT (8)	08/14/12-08/17/12	1	:30	6P-630P (ET)			1	1	1	1			4	\$1,800.00	\$7,200.00	WSVN (WSVN)	6P NEWS	8/13/12
9.0	Normal Line / FB (9)	08/16/12-08/16/12	1	:30	8P-11P (ET)						1			1	\$10,000.00	\$10,000.00	WSVN (WSVN)	NFL PRESEASON 8/16	8/13/12
10.0	Normal Line / FB (10)	08/17/12-08/17/12	1	:30	8P-11P (ET)						2			2	\$10,000.00	\$20,000.00	WSVN (WSVN)	NFL PRESEASON 8/17	8/13/12
11.0	Normal Line / SPOT (11)	08/18/12-08/18/12	1	:30	8A-830A (ET)							1		1	\$500.00	\$500.00	WSVN (WSVN)	TODAY FL SA ED	8/13/12
12.0	Normal Line / SPOT (12)	08/18/12-08/18/12	1	:30	830A-9A (ET)							1		1	\$500.00	\$500.00	WSVN (WSVN)	TODAY FL SA ED	8/13/12
13.0	Normal Line / SPOT (13)	08/18/12-08/18/12	1	:30	9A-930A (ET)							1		1	\$500.00	\$500.00	WSVN (WSVN)	TODAY FL SA ED	8/13/12
14.0	Normal Line / SPOT (14)	08/18/12-08/18/12	1	:30	930A-10A (ET)							1		1	\$500.00	\$500.00	WSVN (WSVN)	TODAY FL SA ED	8/13/12

CONFIRMATION CONTRACT

Date:

Accepted Station:

Date:

Comments:

*Sunbeam Television Corporation, WSVN-TV does not discriminate on the basis of race, ethnicity, gender, or national origin in any of its advertising practices. **Telecasts of five minutes or more, if called for in this contract, may be terminated by either party by giving the other party twenty-eight (28) days prior written notice thereto. Telecasts of less than five minutes may be terminated on fourteen (14) days similar written notice.



WSVN
1401 79TH ST CAUSEWAY
MIAMI, FL 33141

Mentzer Media Services
600 Fairmount Ave Suite 306
Towson, MD 21286

Contract # 30217

Schedule Dates	08/14/12-08/20/12	Date Entered	08/13/12
Advertiser	ISS/RESTORE OUR FUTURE (3311)	Last Modified	08/13/12
Agency	Mentzer Media Services (1520)	Entered By	Wendy Creque
Product	Political Issues (1082)	CO-OP	No
Brand	RESTORE OUR FUTURE (11306)	Headline #	06273658
Salesperson	HRP/VA/MCGARR, MEGHAN (1117)	Demo	A35+
Sales Office	Washington DC	Order Type	Normal
Buyer Name	CLOYD, ELISE	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	1893	Commission	\$13,230.00
Account Types	National/Political Issue	Net Total	\$74,970.00
Billing Type	Standard	Sales Tax	
Comments	RESTORE OUR FUTURE RESTORE OUR FUTURE, INC IDB #1021, TV INVOICES #9912736		

WSVN (WSVN)		
By Broadcast Month	Spots	Rate
Aug. 2012	55	\$88,200.00
Grand Total:	55	\$88,200.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
15.0	Normal Line / SPOT (15)	08/18/12-08/18/12	1	:30	10P- 11P (ET)							2		2	\$1,800.00	\$3,600.00	WSVN (WSVN)	SAT 10P NEWS	8/13/12
16.0	Normal Line / SPOT (16)	08/18/12-08/18/12	1	:30	11P- 11:30P (ET)							1		1	\$1,400.00	\$1,400.00	WSVN (WSVN)	SAT 11P NEWS	8/13/12
17.0	Normal Line / SPOT (17)	08/18/12-08/19/12	1	:30	5P- 5:30P (ET)							1	1	1	\$600.00	\$600.00	WSVN (WSVN)	5P NEWS WKND	8/13/12
17.0.1	Preempt (17)	08/18/12															WSVN (WSVN)	Baseball/Exception -	
18.0	Normal Line / SPOT (18)	08/18/12-08/19/12	1	:30	6P- 7P (ET)							2	2	2	\$600.00	\$1,600.00	WSVN (WSVN)	6P NEWS WKND	8/13/12
18.0.1	Preempt (18)	08/18/12															WSVN (WSVN)	Baseball/Exception -	
18.0.2	Preempt (18)	08/18/12															WSVN (WSVN)	Baseball/Exception -	
19.0	Normal Line / SPOT (19)	08/19/12-08/19/12	1	:30	10P- 11P (ET)								2	2	\$2,000.00	\$4,000.00	WSVN (WSVN)	SUN 10P NEWS	8/13/12
20.0	Normal Line / SPOT (20)	08/20/12-08/20/12	1	:30	11A- 12P (ET)								1	1	\$600.00	\$600.00	WSVN (WSVN)	MILLIONAIRE	8/13/12
21.0	Normal Line / SPOT (21)	08/20/12-08/20/12	1	:30	12P- 12:30P (ET)								1	1	\$700.00	\$700.00	WSVN (WSVN)	NOON NEWS	8/13/12
22.0	Normal Line / SPOT (22)	08/20/12-08/20/12	1	:30	12:30P- 1P (ET)								1	1	\$700.00	\$700.00	WSVN (WSVN)	1230P NEWS	8/13/12
23.0	Normal Line / SPOT (24)	08/20/12-08/20/12	1	:30	4P- 4:30P (ET)								1	1	\$1,000.00	\$1,000.00	WSVN (WSVN)	4P NEWS	8/13/12
24.0	Normal Line / SPOT (25)	08/20/12-08/20/12	1	:30	4:30P- 5P (ET)								1	1	\$1,000.00	\$1,000.00	WSVN (WSVN)	430P NEWS	8/13/12
25.0	Normal Line / SPOT (26)	08/20/12-08/20/12	1	:30	5P- 5:30P (ET)								1	1	\$1,600.00	\$1,600.00	WSVN (WSVN)	5P NEWS	8/13/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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*Sunbeam Television Corporation, WSVN-TV does not discriminate on the basis of race, ethnicity, gender, or national origin in any of its advertising practices. **Teletcasts of five minutes or more, if called for in this contract, may be terminated by either party by giving the other party twenty-eight (28) days prior written notice thereto. Telecasts of less than five minutes may be terminated on fourteen (14) days similar written notice.



WSVN
1401 79TH ST CAUSEWAY
MIAMI, FL 33141

Contract # 30217

Schedule Dates 08/14/12-08/20/12

Advertiser ISS/RESTORE OUR FUTURE (3311)

Agency Mentzer Media Services (1520)

Product Political Issues (1082)

Brand RESTORE OUR FUTURE (11306)

Salesperson HRP/VA/MCGARR, MEGHAN (1117)

Sales Office Washington DC

Buyer Name CLOYD, ELISE

Phone/Fax /

CPE 1893

Account Types National/Political Issue

Billing Type Standard

Comments RESTORE OUR FUTURE
RESTORE OUR FUTURE, INC IDB # 1021, TV INVOICES #9912736

Date Entered 08/13/12

Last Modified 08/13/12

Entered By Wendy Creque

CO-OP No

Headline # 06273658

Demo A35+

Order Type Normal

Package Deal

Commission % 15.00

Commission \$13,230.00

Net Total \$74,970.00

Sales Tax

WSVN (WSVN)

By Broadcast Month

Aug. 2012 55

Grand Total: 55 \$88,200.00

Spots

Rate

Mentzer Media Services
600 Fairmount Ave, Suite 306
Towson, MD 21286

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
26.0	Normal Line / SPOT (27)	08/20/12-08/20/12	1	:30	5:30P- 6P (ET)	1	1							1	\$1,600.00	\$1,600.00	WSVN (WSVN)	530P NEWS	8/13/12
27.0	Normal Line / SPOT (28)	08/20/12-08/20/12	1	:30	6P- 6:30P (ET)	1	1							1	\$1,800.00	\$1,800.00	WSVN (WSVN)	6P NEWS	8/13/12

CONFIRMATION CONTRACT

Date:

Accepted-Station:

Date:

Comments:

*Subbeam Television Corporation, WSVN-TV does not discriminate on the basis of race, ethnicity, gender, or national origin in any of its advertising practices. **Telecasts of five minutes or more, if called for in this contract, may be terminated by either party by giving the other party twenty-eight (28) days prior written notice thereof. Telecasts of less than five minutes may be terminated on fourteen (14) days similar written notice.